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Laughlin Designs Media Kit: General Information

For more information, please visit www.snuggledown.com/s/article/mediakit/



Sandra Laughlin

A Sampling of Customer Testimonials

Sandra, I am honestly blown away by this level of customer service! You must have a very successful business since your commitment to making your customers happy is really unparalleled.

Sandra, I am one happy customer-I received over the weekend and everything is absolutely beautiful-I will be referring my friends to you-Thanks again!

Sandra, I couldn't believe it! Almost no sooner than I had logged out after emailing you the last time, than my bed cover was at the door!!! You're terrific!! I'd love to call on you again for help with a product. Many thanks.

About Laughlin Designs

Laughlin Designs (www.snuggledown.com) is an online fine linen boutique offering over 7,000 items—the largest selection in the industry. Founded in 1994 in Menlo Park, California, Laughlin Designs has more than 3,000 registered customers worldwide. At Laughlin Designs, consumers can find product information and color-calibrated product photos taken at our in-house photo studio, as well as customer reviews and opportunities for design questions and discussion.

About Sandra Laughlin

When Laughlin Designs founder, Sandra Laughlin, moved from California to the family farm in Kentucky in pursuit of a simpler life, she decided to take her business with her. “Letting go of my showroom and going virtual actually improved my connection to the international design community and allowed me to have a world-wide clientele. Actually, I feel more cosmopolitan doing business on the farm than I did in the California Bay Area.” Sandra has over 25 years of experience in professionally decorating with the highest quality fine imported linens.

Sandra and her husband, Bill, live on 600 acres in a home they built from recycled 200-year old hand-hewn logs. While she tends to her customers online and on the phone, Bill tends to the free-range chickens, cattle and honeybees. Additionally, Sandra enjoys spending time with her family, entertaining, photography, and the great outdoors.